



Department of Community Development
6801 Delmar Boulevard
University City, MO 63130

Call to Artists Olive Boulevard Utility Box Painting Project

The City of University City's Department of Community Development invites artists to submit designs to be painted on Olive Boulevard Traffic Signal Boxes and Photocell boxes. The theme for the art work is **Diversity**. These works of art will contribute to the vitality and attractiveness of Olive Boulevard in University City. For more information on Olive Boulevard, visit www.theolivelink.com.

A total of twelve boxes will be painted. Eight are Traffic Signal boxes (TSBs) owned by the Missouri Department of Transportation and four are Photocell boxes (PBs) owned by the City of University City. A list of locations is provided, as some MODOT and City boxes are next to each other.

Design Criteria

- Use the attached template in the size provided to propose a colored design concept that **MUST** include all sides of the box.
- Using the theme Diversity, include a painting that would fit into the Olive Boulevard streetscape. Exact locations are provided on the attached map.
- Box handles, locks, and hinges and the concrete base may not be painted.
- Designs must be original and may not include other's copyrighted images, trademarks, brands, images of illegal activity, or have objects attached to the box.
- Avoid any designs that might be mistaken as a traffic stop or signal. Also, designs should not have the appearance of graffiti.
- Artists may use dark paints as accents or outlines up to approximately 10% to avoid overheating boxes.
- Artists will provide their own insurance and will sign a release that states the City of University City is not responsible for any injuries sustained while working.

Responsibilities

- The City of University City will be responsible for prepping boxes including cleaning, primer, and applying a clear sealant after the box is painted.
- Artists will provide your own painting supplies. Artists must paint directly on the box with either Golden or Liquitex water-based acrylic professional quality paint.
- Artists responsible for wearing high visibility gear while painting.
- After artist is selected, you will have 3 three weeks to complete the painting project, mid-June to early July 2017.

Application Process

- Application should be one page and include the following information:
 - Name, work samples, photos or website information, statement describing design and how it relates to Diversity.
 - Template design must be attached to the application. Do not include name or other information on the template.
 - Artists welcome to submit up to twelve applications and designs.
- Submit electronic application and template to jlloyd@uctymo.org by 5:00PM on Friday, May 26, 2017.

Selection Process

Submissions will be judged by a selection committee that will include neighborhood representatives, Olive Boulevard property and business owners, art professionals, and City staff. City staff will review each submission for completeness and the panel will anonymously evaluate each design on the basis of artistic and technical merit. Arts will be provided a \$400 honorarium after being selected and signing a release. An additional \$400 will be rewarded after completion, inspection by members of the selection committee, and providing the City with a W-9 form.

Important Dates

- Monday, May 1 – Call to artists posted online
- Friday, May 26 – Application and template due. Electronic submissions preferred, emailed to jlloyd@uctymo.org. Hand delivered or mailed entries will be accepted to Department of Community Development, 6801 Delmar Blvd, University City, MO 63130.
- Week of June 5th – Selection committee will convene to judge all designs and to select twelve works of art.
- Week of June 12th – Artists will be notified of results and will sign release.
- Mid-June through early-July – Artists to paint boxes

Inquiries: contact Jodie Lloyd, Manager of Economic Development, City of University City – jlloyd@uctymo.org.
Email only, no phone calls.

Locations

MODOT Traffic Signal Boxes:

1. Northwest corner of Olive and McKnight
2. Northeast corner of Olive and Hafner Place – in front of Greater Love Adult Daycare
3. Northwest corner of Olive and North and South
4. Northwest corner of Olive and Hanley
5. Southeast corner of Olive and Midland
6. Northeast corner of Olive and Pennsylvania
7. Northwest corner of Olive and Ferguson
8. Southeast corner of Olive and Kingsland

City-owned Photocell Boxes:

1. Northwest corner of Olive and Ferguson (next to MODOT box)
2. Northwest corner of Olive and Ferguson (next to MODOT box)
3. Southeast corner of Olive and Kingsland (next to MODOT box)
4. Sutter and Olive – Inside of garden on the “triangle” area